

## Leadership Anchorage Community Projects

Project	Description	Team Members	Cohort	Community Org/Champion
Community Accountability Board	A Community Accountability Board is made of dedicated community members who offer guidance to students not on track to graduate and create an opportunity for youth to receive support to graduate when struggling. The goal of this project is to establish a framework and supporting research, as well as build relationships with key institutional stakeholders to create a Community Accountability Board in Anchorage.	Ahmed Hassan, Ashley Anderson, Lucy Hansen, Noah Star	26	Community Accountability Board
Early Parent Support Anchorage	For new parents in Anchorage, there is currently no program available that offers the peer cohort support model. EPSA creates facilitated, supportive cohorts of new parents who live in the same zip codes and guides them through weekly gatherings for 6-10 weeks. Groups are intentionally designed to be nonjudgmental and supportive spaces that encourage parents to build their own networks of support. The goal of the community project is to facilitate the creation and develop a strategic plan for the newly formed non-profit.	Ahmbra Austin, Ashley Simien, Carolyn Hall, Stephanie Stillwell	26	Early Parent Support Anchorage
Shiloh Community Housing Inc.	Shiloh Community Housing Inc (SCHH) has over 20 years of experience helping Anchorage families find and keep clean and safe homes. They have an extensive network of partners that they collaborate with to meet the needs of their neighbors with assistance for evictions, utility payments and affordable housing for families and seniors. The goal of the community project is to assist Shiloh Community Housing in securing funding to renovate a building housing at-risk youth.	Cortney Anderson, JJ Jackson, Naya Indira, Tamara Zenobia	26	Shiloh Community Housing Inc
Alaska Children's Museum	The mission of the Alaska Children's Museum is to inspire lifetime learning and build community through family engagement and knowledge sharing that honors children's need to explore and understand their world through play. We provide child-led playful, place-based learning experiences that are reflective of Alaska's diverse Indigenous, settler, immigrant and refugee cultures. The goal of the community project is to plan and facilitate listening sessions for community members and to develop a social media plan and content bank for the museum.	Charisse Arce, Francisco Mercado, Jessie Jacobs, Eiden Pospisil	26	Alaska Children's Museum
Anchorage School District Superintendent Search Ad Hoc Committee	The Project team collaborated with the Anchorage School Board and their consultant to organize, design, and facilitate a plan to engage diverse stakeholders throughout the greater Anchorage community via surveys, interviews, and Town Hall meetings. The outcome was a thorough list of the qualities, skills, and attributes community stakeholders desired to see in the next ASD superintendent. Our project team reported our findings to the Anchorage School Board, informing their superintendent search process.	April Eide, Carmen Wenger, Fadwa Edais, Kima Hamilton, Weston Eiler	25	Anchorage School District
UMOJA Co-working Expansion Project	Assisted in outlining a plan for Umoja, a culturally inclusive co-working space for businesses, non-profit organizations, and underrepresented entrepreneurs. Facilitating cross-collaborative sessions with project partners who support the launch of Umoja in operations, building maintenance, community and fundraising & economic partnerships.	Nyabony Gat, Kevin McGee, Loreen Anderson, Jasmine Carter, and Brennon Land	25	UMOJA

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Anchorconnect	Emergency Preparedness unification plan. The team analyzed existing State, Municipal, and University level Emergency plans to discover how citizens hear about, plan for, and are aware of current systems in place for emergency preparedness. The team conducted a gap analysis of the plans to understand their fundamental differences and provide pertinent feedback with recommendations on the best way to tackle those gaps.	Kyle Stevens, Joni Spiess, Camilla Hussein-Scott	25	Anchorconnect
Anchorage Climate Equity Council	The Climate Equity Council (CEC) project team worked to better understand climate equity issues in Anchorage. Explored which partners and communities would like to become involved with climate equity and sought to create new energy and excitement around climate equity. The CEC has recommended an outreach effort including formal and informal data collection and engagement with previous, current, and prospective partners to aid in this process.	Heather Barbour, Molly Cornish, Kaila Pfister	25	Anchorage Climate Equity Council
UAA FAFSA	The project team investigated and interviewed stakeholders and constituents and made recommendations for next steps to increase the number of FAFSA submitted.	Aurora Agee, Traci Bunkers, Megan Malcolm	25	University of Alaska Anchorage
Anchorage Reads	Anchorage Reads is a community-led program to promote reading, literacy, and community-building by inspiring people of different ages and backgrounds to talk about the same book. The project seeks to build a community where we can learn from each other and work together to create a better future for everyone.	Elana Habib, Colin Roshak, Ximena Williams-Olivera, Justin Zagorski	24	Anchorage Reads
Ehee	A team project to create an entrepreneurial boot camp aimed at supporting the creative + artist economy.	Shyanne Beatty, Taylor Donovan, Kamueku Kakizaki, Claire Shaw	24	Ehee
Alaska Literacy Program: Peer Leader Navigators and the CARE Fund	This project will work to develop a sustainable emergency fund for Peer Leader Navigators (PLNs) to assist immigrant communities with navigating the healthcare system and other systems that support healthy and successful life here in Alaska.	Dimitrios Alexiadis, Eyvette Flynn, Kevin Worrell, Kristen Mitchell, Lindsay Hobson	23	Alaska Literacy Program

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Alaska Youth Orchestra (AYO) Development	This team is working with Alaska Youth Orchestras (AYO) to assist their organization as it faces a new period of growth. Through extensive conversations with the leadership of the AYO, the LA Project team will provide an outside perspective to the AYO leadership and board and offer recommendations for growth. The LA Project team will offer revisions and recommendations of AYO's bylaws, and provide guidance as it seeks to revise the definition of the "Association" of AYO. Additionally, the LA Project team will provide a "road map" to the AYO Board for the creation of a AYO Alumni Council. The road map will explore the foundations of a AYO Alumni Council, its relationships and role within the existing structure of the AYO, and identify the best practices for a new AYO Alumni Council as it seeks to leverage its large pool of AYO alumni to better serve the AYO community, and provide ongoing support for new AYO alumni.	Margaret Phillips, Brittani Knight, Adam Weinert	23	Alaska Youth Orchestra (AYO)
Intergenerational Life-Long Learning Community Project	This project is designed to implement a series of several mixed youth and elder organization pop-up events in the spring of 2020. Project team members will research the effectiveness of bringing together multiple non-profit groups to provide a platform for story-sharing, hands-on learning, and mentorship opportunities in an effort to reduce social isolation and loneliness in Anchorage's senior and elder population. Engaged groups include: Boys and Girls Club, Big Brother Big Sister, Identity, Habitat for Humanity, Anchorage Community House, and many more.	Tim Flynn, Crystal Jackson, Nalena Largay	23	
Empowerment Squad	This project will work to develop a sustainable and scalable long-term strategic plan for the implementation of a self-defense intervention program modeled after Gracie Jiu-Jitsu that incorporates Social Emotional Learning conducive to reducing the rates of physical and sexual abuse in Alaska.	Mirna Estrada, Dan Strickland, Parker Haymans	23	Brazilian JiuJitsu Rural Alaska
Four Bowls Project	In partnership with The Downtown Hope Center, the Four Bowls Project will offer basic French culinary classes that work in harmony with the Hope's Center's existing culinary school to connect the outer community to the homeless community by offering a unifying culinary experience. The team will teach about French culinary culture, the history of French cuisine and offer a kick-off movie night featuring "Julia and Julia".	Stephanie Hoger, Jake Dickerhoff, Peter Ewan, Gina Hollomon	23	Downtown Hope Center
Dancing Owls Learning Center	The Dancing Owls Learning Center is envisioned as a new educational partnership between First Congregational Church Anchorage (FCC) and UAA Multicultural Center (MCC) to support UAA students by providing a low-cost, safe, and respectful learning program for their dependent children between the ages of 7 and 13. The program is designed for the transition time between the end of the children's school day and their evenings at home.	Jacob Poindexter, Parker Haymans, Sara Rasmussen	23	First Congregational Church Anchorage and UAA Multicultural Center
Inclusive Democracy	After the 2020 census, the State legislature will undertake a redistricting process. Alaska Public Interest Research Group (AKPIRG) prioritizes fair, non-partisan redistricting, and is committed to educating the public and government officials on best practices for the upcoming process. LA22 will help to conduct research, make recommendations, and develop a public information campaign to inform the public on the process and its importance.	Grace Johnston, Teresa LaPella, Helen Michealson, Aurora Warrior	22	Alaska Public Interest Research Group (AKPIRG)

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8 Boxes	People living in the Arctic share the experience of changing climate, rich indigenous histories, isolated economies, and extreme daylight and darkness. The 8Boxes Project symbolizes the importance of Arctic connectivity to greet the challenges and opportunities we share as Northern People. As part of the project, the artists and community leaders of eight Arctic nations will each select a city and plaza above the 60th parallel to host a box that will connect to the others by phone. LA22 will support planning prior to the project's launch in Summer 2020, including developing a media strategy, and identifying an effective technology to connect the boxes.	Melanie Bladow, Steven Brewer, Cami Dalton, Christina Gheen, Ryan Witten	22	<a href="http://8boxes.org">8boxes.org</a>
Houses to Homes	When homeless individuals and families transition into housing in our community, they often do so without the furniture and household goods that make a house a home. There is no shortage of donations in Anchorage, but social service agencies do not have the warehouse space to store large items such as furniture, and are often forced to turn away these items. The LA22 team will research and map the network of potential partners in the community to form a better understanding of the current landscape, barriers, and opportunities. They will also review best practices and models in other communities and, ultimately, develop a proposal for a sustainable Houses to Homes program to improve coordination among those who are eager to help serve the homeless in our community.	Josh Franks, Mikey Huff, Grace LeNorman, Kristen Nevin, Tiana Walters	22	Cook Inlet Housing Authority
Measuring the Impact of Placemaking	Anchorage Downtown Partnership (ADP) has asked LA to create a system to measure the economic impact of free community events – how much do people who come downtown for events spend before, during, or following an event? The LA22 team will identify the data that can be gathered by frontline event staff, and then develop a model for recording and measuring impact. In addition, the team will help establish ways to monitor non-monetary returns such as community engagement and an enhanced reputation for Anchorage's downtown.	Annette Alfonsi, Kate du Plessis, Grace Harrington, Tasha Hotch, Jess Limbird	22	Anchorage Downtown Partnership (ADP)
Anchorage Urban Farm Project	AFPC's mission is "a healthy, secure food system that feeds all Alaskans." In keeping with this mission, as well as working to revitalize the Downtown District and adjacent neighborhoods, AFPC is looking to promote the local food economy through the development of a highly-visible working urban farm. A key strategy for project success is equity and inclusion in farm development, implementation, and impacts. Deliverables could include but are not limited to: determine viable operation models based on the needs of the community; provide third party perspective for the project; develop workforce training programming materials; develop strategies to use this project to enhance community resiliency relating to climate change; plan a community event at the site for summer 2018 to enhance community awareness and further promote engagement.		21	Alaska Food Policy Council (AFPC)

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Know Your Rights Volunteer Program	It is critically important that constitutional rights are robustly defended, but that is difficult to do if people do not know what their rights are, how to exercise them, or what to do if their rights are violated. Because the Constitution applies to everybody, a community striving to be equitable and inclusive must make efforts to ensure that all its residents are fully aware of their constitutional rights, not only those who are economically or socially privileged. As part of their public education work, ACLU is interested in creating a comprehensive Know Your Rights program to train volunteers to give educational presentations to a wide variety of community groups including students, new Americans, and members of historically marginalized communities. Deliverables can include but are not limited to: using existing materials to develop targeted presentations and development of a 'train-the-trainer' training program; the program would begin in Anchorage and eventually expand statewide.		21	ACLU of Alaska
Civic Engagement with New Voters in	The voter turnout rate is 6% and 6.6% for Mountain View and Fairview neighborhoods, respectively. In 2018, the Municipality of Anchorage will transition to Vote by Mail (VBM). While the city will focus on educating currently registered voters about VBM, the Anchorage Community Land Trust, Cook Inlet Housing Authority, and The Alaska Center are pooling efforts to engage new voters at the neighborhood level in Mountain View and Fairview, and invite Leadership Anchorage to help welcome them into the democratic process. Deliverables for this project can include but are not limited to: Organized outreach with fliers and door-knocking days, to offer education/resources about voting and VBM; A challenge to creatively address the "Why bother?" problem of voting; Two Ballot Box Bashes to increase awareness and foster a sense of community around voting, with one in Mountain View and one in Fairview.		21	The Alaska Center
Cultural Connections: "Kotatsu Series"	The Japan Alaska Association (JAA), a cultural and educational 501(c)3 non-profit organization, would like to partner with LA21 to implement changes to the piloted version of "Kotatsu Series" (sharing, honoring and preserving Alaska's Japanese traditions through community discussions). Deliverables can include but are not limited to: reach a broader audience, create stronger ties within the Japanese community and the broader community, help preserve cultural traditions and experiences unique to the Japanese community of Alaska, transform the general public's perception of the organization (not just for Japanese, but for all), and create a replicable structure of a discussion series that other cultural groups may utilize to form a peaceful bond for a stronger community. The kotatsu refers to a heated wooden table that is often the central gathering place and main heat source in Japanese homes. JAA would like to partner with LA21 to bring that warmth to our Anchorage community.		21	Japan Alaska Association (JAA)

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Big Connection	Big Brothers Big Sisters of Alaska’s mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 mentor relationships that change their lives for the better, forever. BBBS has connected thousands of healthy adult volunteers “Bigs” with children facing adversity “Littles” in Alaska for decades. While volunteers and children are “Matched” in the program they are engaged in the mission of the organization. After the Match ends, however, BBBS often loses touch with the volunteers and children. BBBS would like to develop a deeper connection to its alumni. The deliverables for this project involve work to identify how to connect past Big’s and Little’s back into the mission and organization. Ultimately answering the question of how to provide an opportunity, for those once so closely connected, to reinvest in the mission.		21	Big Brothers Big Sisters (BBBS)
Culinary Arts Training Center	An initial critical element in the start-up of the Culinary Arts Training Center (CATC) is an onsite kitchen. Alaska WorkSource (AWS) will use the CATC as the initial community engagement focus - serving as the prototype for future training programs within the center. As part of the design of the program, AWS conducted a community assessment through contacts within the Department of Corrections, social services organizations, restaurants, former inmates, and current clients to design both the necessary program support for success, as well as a cost-effective and efficient kitchen. The kitchen (with an attached dining hall) will serve as a socially, culturally, and economically relevant venue dedicated to improving the wellbeing of Alaska’s communities, families, and individuals. The program will eliminate the barriers by embracing cultural values and promoting self-reliance through professional training and personal life-skills development. AWS CATC will be a full-scale culinary arts, restaurant hospitality, and management training center. The kitchen will educate students using a quality evidence-based curriculum with advising and mentoring from master chef instructors and experienced cooks within a multi-cultural culinary community.	Britt’Nee Brower, Derrick Green, Kris Green, and Dana Tuimalealiifano	19	Alaska WorkSource
Civic Platform for Engagement Alaska (CPEAK)	The Community Platform for Engagement Alaska (CPEAK) is a proposed program designed to help increase civic engagement in Alaska by educating, empowering, and engaging community members. The group developed the program template in partnership with the Municipality of Anchorage and the Alaska Humanities Forum, proposing a variety of methods ranging from classroom and online training to social media and a website resource hub, to help encourage the public to become more involved in the political process and issues that affect our communities. The program also aims to help promote more effective, innovative, inclusive, and welcoming community structures, and government bodies that are representative of Alaska’s diverse population. The program template was developed through research and input from a diverse group of community members and leaders, including cultural organizations, the Anchorage School District, the Alaska Court System, Bridge Builders of Anchorage, the Federation of Community Councils, city and state representatives, and other stakeholders.	Emily Cohn, Maeve Nevins, Erika Ninoyu, Shawn Rivera, and Casey Sifsof	19	Darrel Hess, Municipal Ombudsman and Jacqueline Summers

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Housing Impact Project	Members of the Housing Initiative project explored the perceptions and realities of housing challenges in Anchorage, specifically narrowing in on issues facing immigrants and refugees who are new to Anchorage. With guidance from UAA researchers Dr. Chad Farrell and Dr. Sharon Chamard, the team developed a set of questions that surveyed individuals on their housing conditions, costs, and hopes for future living situations, along with difficulties associated with fulfilling their needs. Surveys were distributed in paper, electronically, and through canvassing efforts throughout the Anchorage Bowl. Over 60 surveys were collected, the majority of these from the target population of “newcomers,” or immigrants and refugees that have resided in Anchorage between two and seven years. Analyzed results will be provided to the Office of the Mayor and the Anchorage Economic Development Corporation.	Jaime Fink, Leo Medal, Claire Pywell, Derrick Slaughter, and Jacqui Yeagle	19	Dr. Sharon Chamard, Dr. Chad Farrell, and Christopher Constant
Let's Get Fiscal	Team Let's Get Fiscal! worked with partner organizations Alaska Common Ground, UAA Institute of Social and Economic Research (ISER), Our Alaska, Rasmuson Foundation, Alaska's Future, and others to raise awareness about the pending “fiscal cliff,” and inform Alaskans about the options for closing the budget deficit. Of particular importance was how the options would impact Alaskans of various socioeconomic statuses, geographic locations, and cultural backgrounds. Targeting those Alaskans believed to be typically ignored in fiscal outreach efforts, the team gave sixteen presentations and hands-on demonstrations about the budget to approximately 2,000 Alaskans over the span of three months. Team Let's Get Fiscal! also designed and built its own version of Alaska Common Ground/ISER's Balance Budget Game for use in presentations. At the close of Leadership Anchorage, Team Let's Get Fiscal! also designed and built its own version of Alaska Common Ground/ISER's Balance Budget Game for use in presentations. At the close of Leadership Anchorage, Team Let's Get Fiscal! donated the game to East High School for future use by its social studies, Alaska studies, and economics departments.	Erik Amundson, Sarah Brown, Cameron Eggers, and Falon Harkins	19	Cliff Groh, Alaska Common Ground, and Ian Laing
Mt. View Farmer's Market	Working together with Anchorage Community Land Trust (ACLT) and a host of other community supporters, the LA19 group joined ACLT in January to assist with planning a farmer's market for Anchorage's richly diverse Mountain View neighborhood. The group assisted with facilitating conversations with area farmer's markets, developing the vision and mission and strategies to achieve it, and outreach to vendors and volunteers.	Madonna Johnson, Raul Rovira, Stephanie Schott, and Chandre Szafran	19	Radhika Krishna, Anchorage Community Land Trust, and Monica Garcia-Itchoak

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Pick.Click.Give. Social Media Campaign	In order to bolster first time contributions to their Pick.Click.Give. campaign, the Alaska Community Foundation requested a plan for highlighting the services offered by their participating non-profit organizations. The team researched and developed a social media marketing strategy that combines a best-practices guide, a giving catalog template, and a marketing plan calendar to be adapted and utilized by participating organizations. As the project took shape, how to best utilize social media became the focus in order to help reach demographics of first time givers. Team members researched marketing strategies utilized within social media platforms to determine how best to convey the tangible impact of a personal contribution on an organization's services. They also collaborated with participating organizations to understand their values and services in order to evaluate how the Pick.Click.Give. campaign could be incorporated in their messaging. The research compiled throughout this exercise will be utilized by the director of the Pick.Click.Give. campaign to ease the stress of the unknown corners of social marketing for unfamiliar organizations and individuals that stand to benefit from this effective giving platform.	Michael Clark, Bernice Nisbett, Ann Hoover, Matt Waliszek	18	Alaska Community Foundation
Developing Leadership – Team CEREB	Girl Scouts Alaska and NeighborWorks Anchorage each had intertwining goals that made this an inspiring project. The Girl Scouts wanted to establish troops in underserved areas of Anchorage, to recruit community troop leaders within these areas, and to build girls of courage, confidence, and character. NeighborWorks Anchorage wanted to provide afterschool activities for girls, to provide leadership opportunities and training for adults, and to engage adults and children living in their residential communities. The task for the Leadership Anchorage team CEREB (Collaboration, Enabling Opportunities, Realizing Dreams, Empowering Growth, Building Community) was to facilitate the recruitment of Girl Scout leaders and girls for troops in two NeighborWorks Anchorage properties— Stephan's Park and Hampstead Heath. Team CEREB planned and executed recruiting and organizing events at each of the two properties, which attracted a significant number of potential Girl Scouts and leaders. Existing Girl Scout troops provided activities for the girls while troop leaders talked with the residents about what it means to be a Girl Scout leader. As a result of this project, a new Girl Scout troop is in each of the two underserved properties and a new partnership between Girl Scout Alaska and NeighborWorks Anchorage exists to provide leadership opportunities for residents and scouting experiences for the girls at NeighborWorks Anchorage properties. Furthermore, CEREB has provided Girl Scouts Alaska and NeighborWorks Anchorage a template with expanded recommendations. Such as a new badge opportunity for Girl Scouts who lead such planned events of girls sharing with girls across diverse cultural and economic boundaries to help start and nurture new Girl Scout troops in underserved areas. This template will lead to successful replications of this project throughout Anchorage, in other parts of Alaska, and across the nation.	Jeremy Creasey, Nancy King, Ann Lindsey, Kay Sind	18	Girl Scouts of Alaska and NeighborWorks Anchorage



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Homeless Youth Transportation Initiative	Covenant House Alaska reached out for help solving an unusual problem for their youth: transportation. The issues with transportation stemmed from the costs of bus passes and taxis, as well as the limited availability of these resources for their youth (e.g. they did not run late at night, or at convenient times for youth to arrive at work in a timely manner). In addition, transportation was really only available for the activities deemed most necessary; such as work, school, and appointments. The final product from our project will address cost, availability, and ease of use for all forms of activities. It will be a business proposal explaining and exploring several options, which can then be implemented by Covenant House Alaska. These include a partnership with AnchorRides, as well as a possible stand-alone contract. Another option is a partnership with PeopleMover that would provide internship opportunities in exchange for reduced prices or free rides. Other options will also be presented including bike sharing, ride sharing, and purchasing new vehicles. The resulting document - Strategic Sustainability Research and Recommendations - includes recommendations to restructure the Summer Internship program to ensure sustainability, and robust curriculum changes to ensure that the program continues to reflect and represent that high standard of professionalism and effectiveness that it embodies today.		18	Covenant House Alaska Homeless Youth Transportation Initiative (HYTI)
Friends of Alaska Points of Life Youth Leadership Initiative	Friends of Alaska Points of Light Youth Leadership Institute (PYLI) is a program designed to develop leadership in young Alaskans in middle and high school for successes in life through youth volunteerism, community leadership and student community involvement. Students participate in 40 hours of high quality leadership development, earn credit for 50 hours of volunteer community service, receive letters of recommendations and support for college scholarships/awards, and become a part of a network of over 800 PYLI alumni. In the last 18 years of PYLI, there have been 800 participants from 30 different communities in Alaska who spent their Spring Break at the Annual PYLI Leadership Institute. The week culminates with a volunteer service project and graduation dinner. Graduates return to their communities to use their newly gained skills to develop community service projects and leadership opportunities for others. To help shape youth leadership PYLI would like to expand the program and offer 'Train-The-Trainer' (TTT) workshop. Adults can become certified to conduct PYLI trainings for youth in their community by attending the PYLI Train-the-Trainer workshop when PYLI does expand. January, Eric, and Grace met once a week for months to strategize on recruiting interested individuals for the TTT Workshop. The group created pamphlets, letters, and Facebook media in order to enroll interested individuals	Grace Mulipola, Eric Rodgers, January Scott	18	Friends of Alaska PYLI

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Leadership in Alaska	The Team explored the opportunities and possibilities that would enhance leadership in Alaska. Interviews of sixteen key leadership program providers and stakeholders were conducted which informed the development of four possible scenarios for moving forward. The four scenarios are not mutually exclusive and respond to the key findings revealed through the interview process. Those findings include: a need for stronger leadership in the public sector with an increased level of civic engagement overall; the need to identify and cultivate the millennial generation of leaders; the need for solid platforms and tools to aid leadership in this diverse and geographically challenged state; and finally the need to harness existing synergies through collaboration and facilitated discussions among the leadership program organizations.	Chellie Skoog, Sephanie Kesler, Monica Garcia- Itchoak	17	Alaska Humanities Forum
Mountain View Community Plan	Initially the primary goal of the Mountain View Community Plan was to assist with ACLT' s already planned survey for local businesses. We reviewed their proposed questions and refined for greater clarity and purpose. Further investigation led us to realize there were currently no business partnerships to survey the area. We collaborated with Anchorage Economic Development Corporation (AEDC) for their expertise and guidance; we discovered they were about to run a city-wide survey that we could join. Additionally, AEDC helped us use Anchorage Prospector to compile a list of Mountain View businesses to assist with ACLT' s outreach. Upon meeting the survey goal, we were able to expand our project reach to include a case study with targeted local businesses, which included deeper questions regarding company' s location choice, comparisons with other locations, challenges, benefits, and possible improvements	Dan Johnson, Tiffany Hall, Sarra Khlifi, Drew Michael	17	Anchorage Community Land Trust
Growing the Live, Work, Play Movement	Anchorage Economic Development Corporation is spearheading an effort to make Anchorage the #1 city in America to Live. Work. & Play by 2025. There are currently private, public, and non-profit organizations that have pledged their support for this effort by signing a non-binding Memorandum of Understanding. Team members explored ways to engage and involve a larger portion of the Anchorage community in this effort and compiled recommendations based on their research for use by the Live.Work.Play steering committee.	Anna Dalton, Josh Hemsath, Amanda Moser	17	Anchorage Economic Development Foundation
First Alaskans Institute Internship Program	First Alaskans helps to develop a cadre of Alaska Native leaders by helping them to understand their own histories and traditions, bringing awareness of current and emerging issues, and to provide practical experiences for them to draw from. Internship placements can be in both urban and rural Alaska. The Leadership Anchorage project was designed to support and strengthen the FAI Summer Internship program to ensure sustainability and greater effectiveness over time. The LA team identified a wide range of ideas to build on the current success of the internship by incorporating an even more robust curriculum that continues to create a truly transformative experience for the Interns. The resulting Strategic Sustainability Research and Recommendations document included recommendations to restructure the Summer Internship program to ensure sustainability, and robust curriculum changes to ensure that the program continues to reflect and represent that high standard of professionalism and effectiveness that it embodies today.	Ella Tonuchuk, Rayette Sterling, Diana Velez	17	First Alaskans Institute

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StartUp Weekend	Alaska is ripe for startups. We're a state filled with creative minds and opportunity for new, creative business. The Startup Weekend Anchorage team wanted to encourage the development of the skills, enthusiasm and confidence it takes for entrepreneurs to get started. Startup Weekend Anchorage is a 3 day event of hands-on experience where developers, designers, marketers, product managers and startup enthusiasts come together. They share ideas, form teams and learn the basics of founding startups, launching successful ventures, and finding out if startup ideas are viable. In 2011 and 2012, a one-person planning committee organized successful Startup Weekends, but the 2013 event didn't quite get off the ground. The team saw the potential for success, and partnered with three local entrepreneurs to organize the event; met with the past organizer to discover what went right and what went wrong; and reached out to past participants to gather feedback. They then invited other interested and enthusiastic entrepreneurs to the team to outreach for participants, coaches, judges, and sponsors. The event will bring together tomorrow's leaders—learning through the act of creation, developing deeper relationships than a typical networking event, matching potential cofounders, validating ideas, and experimenting in a risk-free environment.	Kelly Donnelly, Tim Coe, Ross Johnston, Emily Rohrbaugh	17	Alaska Pacific University
Telling the Stories of Social Entrepreneurs in Alaska	Supporting Organization: LA16 has partnered with Yaso Thiru, associate professor of accounting and management at Alaska Pacific University, to identify, research and capture stories for a documentary on social entrepreneurs in Alaska. The group researched the definition and examples of social entrepreneurship and participated in workshops on storytelling, interviewing and filming. Using the knowledge gained from their research and their networks across the state, the group identified social entrepreneurs in Alaska to highlight in the documentary project. The group then arranged interviews with key individuals at each organization to gather information and document their stories digitally. Professor Thiru will use the information, interview footage and photos that LA16 has collected and compile the stories into a documentary film on these important local change-makers. Once complete, the documentary will be used for educational purposes at local schools, universities, libraries and theatres.	Kelsie Anderson, Danielle Bickford, Meghan Chappell Clemens, Jessica Hamlin, Kato Ha' unga	16	Yaso Thiru, Alaska Pacific University
Anchorage Library	This group produced a series of testimonials from Lousaac Library users – all ages and walks of life—describing the value of the library to them. The materials will be displayed by the library and used to promote library programs in the future.	Jenifer Samuelson Nelson, Barbara Soule, Josephine Edwards-Vollertsen, Michelle Fletcher	15	Anchorage Library
McLaughlin Youth Center	The state's primary facility for youthful offenders is always in need of volunteer mentors to guide its clients as they finish their time at the center and re-enter day-to-day life. This group produced a video with clients and McLaughlin staff explaining the depth of the need. Then the cohort visited civic groups across the municipality to present the video and encourage those organizations' members to get involved.	Katherine Jernstrom, Olympia Lewis, Greg Schmidt, Brit Szymoniak	15	McLaughlin Youth Center

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Tedx Anchorage	Tedx Anchorage, a local rendition of the national TED (Technology, Entertainment, Design) organization, needed some structure. While the effort relies on volunteers, the current Tedx group saw the need for a strategic plan to carry the effort for years to come. This group devised that plan, meaning new volunteers will have a model to follow and keep Anchorage involved in "Ideas Worth Spreading" into the future.	Rhonda Easley, Hope Finkelstein, Chelsea Gulling, Jennifer Howell, Dean Marshall	15	
	This community service project for the Lupus Foundation of America, Alaska Chapter, provides actions, deliverables, and metrics, to assist the organization in achieving its goals over the next three years. We offer the Alaska Chapter of the Lupus Foundation of America a complete plan to broaden the membership demographic and attract new leaders into the organization. In our final document we address three major areas of work: Building Relationships for the Future, Programming for a Growing Organization, and Sustainable Organizational Development. We hope this living plan acts as a valuable resource for sustainable organizational development over the next three years and into the future.	Monica Kane, Carolyn Kinneen, Sheila Parker, Walter Williams IV	13	Lupus Foundation of America, Alaska Chapter
	Alaska Legal Services Corporation Marketing Plan: The group revised the Alaska Legal Services Corporation's (ALSC) public relations materials which included designing an official logo and brochures package. Materials will be used in soliciting donations for ALSC's annual campaign and for distributing attorney and services information to new and current clientele.	Brenda Lee & Mary Snyder	11	Alaska Legal Services Corporation Inc.
Alaska Native Policy Center	First Alaskans Institute's Alaska Native Policy Center and Leadership Anchorage facilitated a policy discussion (one of many organized by First Alaskans Institute) on May 14 at the BP Energy Center on current energy issues affecting Alaska statewide. Representatives from Alaska Village Electric Cooperative, Renewable Energy Alaska Project, and the Alaska Energy Authority presented information on projects of dealing with high cost of energy.	Kathy Berzanske & Silvia Reyes	11	First Alaskans Institute
	Expanding Anchorage School Business Partnerships: Many schools have long-standing, vital partnerships with business, non-profit, and community agencies while others have few or none. Team members worked with Creekside Park Elementary, Hanshew Middle, and Tudor Elementary Schools to develop new partnerships. These sustainable, reciprocal connections between schools and the community will go beyond educational and workforce opportunities to create nurturing and meaningful relationships.	Peter Lang & Kitté Miller	11	Anchorage School Business Partnership
	Anchorage Youth Development Coalition: Supporting Youth Leadership. There is a need to coordinate and develop a single point of access to the many opportunities that exist for youth in Anchorage. As part of The Community Plan for Youth, group members surveyed youth-serving agencies that held youth leadership events and helped develop the Youth Development Calendar for professionals in the youth development community and assisted in the 2008 annual (RYLA) Rotary Youth Leadership Award.	Richard Benipayo, Marcella Foster, Tom Lee	11	Anchorage Youth Development Coalition

## Leadership Anchorage Community Projects

Project	Description	Team Members	Cohort	Community Org/Champion
Together Offering Opportunities for Life Skills (TOOLS)	The group developed a non-profit business plan to help Catholic Social Services start a client-run, self-sustainable social enterprise called TOOLS. TOOLS' mission is to cultivate the individual's growth and develop his/her marketable job skills in order to achieve self-sufficiency and develop into a productive member of the community. TOOLS' primary participants are refugees, new immigrants, the homeless, and individuals recovering from drug and alcohol abuse.	Luzviminda Hornig, Aseem Telang, Gerald Voigt	11	Catholic Social Services
Strengthening to Sustain	Through organizational overview and MMHA participant research, their team worked to address reducing recidivism. Much of their effort went in drafting a communication plan for the organization as well as producing a survey. The results of the survey will allow MMHA and the LA group to strengthen the program's success rate.	Harry Need, Kelly Hurd, Mindy O' Neall, Marta Thrasher	11	Mary Magdalene Home Alaska
Alaska Economic Development Corporation: Youth Input	The team surveyed rural, out-of-school, and untrained youth to identify workforce aspirations and concerns, ultimately creating an opportunity for dialogue with business and non-profit leaders. The group produced community presentations and a FAQ guidebook for both youth and community use.	Alu Afolabi, Nils Andreassen, Paul Asicksik, Cara Kling, Vanessa Norman, Krista Schwarting	10	Alaska Economic Development Corporation
Healing Racism in Anchorage: The Faces of Anchorage	The video, Ethnic Notions, is used in Healing Racism workshops to illustrate destructive stereotypes in our society. The group produced a 26-minute video (working title: Anchorage is Our Home) with current images relevant to Alaska and its population so that it would have more impact on younger and local audiences.	Mollie Boyer, Erick Cordero, Marie Husa	10	
Advocacy Program	There are ongoing and pressing needs for representatives from the gay, lesbian, bisexual, and transgender (BLGT) community to speak, testify before government hearings, and address sensitivity, diversity, and legal issues. This group organized training and development of a cadre of individuals, along with appropriate manuals, for such an advocacy program, with a plan for sustainability.	Mariko Churchill, Laura Goss, Jennifer Jones, Juan San Miguel, Mike Travis	10	Identity, Inc
Leadership Anchorage: Tenth Anniversary Celebration & Conference	The group served as the steering committee to organize a celebratory luncheon and leadership development conference. They secured major funding, performed all aspects of marketing and logistical planning, and created an event well-received by 360+ people.	Tom Gill, Lorie Morris, Lakima Spencer	10	Alaska Humanities Forum
Nurturing Quality Partnerships	Team members mentored with four targeted elementary schools (Trailside, Chinook, North Star and Muldoon) in securing numerous new business partnerships. Their work included the nomination of two school business partnerships for exemplary recognition by both the Chamber of Commerce and the School Business Partnership agencies.	Tammy Bruce, Craig Cornichuck, Liz Posey, Craig Torrey	10	School Business Partnerships
Anchorage Institutional Lands Assessment	This team came at their project from two directions: they determined the land needs for beneficiary uses in Anchorage and evaluated available public land in terms of suitability. The result is a matrix of land needs/uses and prioritized recommendations for land acquisition. They presented their report to the Authority on May 31.	Barbara Johnson, Cheryl Jones, Tlisa Northcutt, Eugene Ori	9	

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Museum Exhibit "Alaska's Enduring Struggle with Tuberculosis"	Alaska was fairly devastated by TB in the 1940s, with whole villages losing much of their population and the greatest impact falling on infants and pregnant women. This group developed the concept plan and exhibit elements (photos, x-rays, archival posters, maps with sanatorium locations, etc.) for an Anchorage Museum of History & Art exhibit in the Fall of 2006.	Susie Delgado, Robin Hill	9	American Lung Association of Alaska
Employee Orientation	Catholic Social Services runs several facilities with about 105 employees, all of whom need a timely and consistent employee orientation if CSS is to retain employees and meet accreditation standards. This group created a comprehensive orientation CD covering such topics as employee responsibilities, workplace harassment, safety, confidentiality, and media, along with a tour of services and programs.	Tonyua Abrom, Kevin Dillard, Ellen Maling, Laura Revels, Peter Wong	9	Catholic Social Services
City Hall Green Star	This group created an interdepartmental leadership team to move City Hall towards Green Star certification, and that created a culture that embraced looking at old problems in new ways. The three worked very hard to first pick the "who," then to pick the "what." The City Hall Green Stars are driving a process that facilitates collaboration and communication throughout City Hall, creating a workplace that integrates the ideas and abilities of every type of employee. Though Green Star certification is the end goal for City Hall, its achievement is only possible through the ripening of issues in City Hall and through the development of new leaders at all levels.	Tim Gould, Krista Scully, Jonathan Teeters	9	
Community Planning Project	This team did outreach and organized opportunities for community input to a needs assessment with goals for Valley expansion of Boys & Girls Clubs. They identified prospective community partners, strategies for growth, and launched a community-developed blueprint for growth with strategies, timelines, and measures of success.	Susan McCauley, David Parks	9	Mat-Su Boys & Girls Clubs
"Polar Dinosaurs"	The project was to develop a marketing program specific to the Alaska Museum of Natural History's "Dinosaurs of Darkness" exhibit. The group designed posters, brochures, press releases, and public service announcements. The exhibition opened on April 2, 2005. The group's biggest contribution was injecting new energy, new ideas, and new perspectives to the museum in their quest to become a valuable community asset worth enhancing and developing.	Richard Benavides, Mariah Emond, Jim Renkert	8	Alaska Museum of Natural History
Workshop Series	A comprehensive workshop series for individuals living with HIV/AIDS would provide educational information to enhance their overall health. The group identified topics of interest by surveying current clients and assisted in connecting with community members and organizations to provide trainings or services. The group is still locating volunteer trainers and will continue working with 4As post-graduation.	Jessica Anderson, Loren Anderson, LaToya Burdiss	8	Alaskan AIDS Assistance Association
Feasibility and Sustainability Study	Alaska's foster care system is understaffed and underfunded and cannot meet the placement needs of children, but Homes for Youth proposes residential settings, otherwise known as children's homes or orphanages. The team researched and produced a 20-page report on the viability of the project: potential funding sources, demand, sustainability.	Rob Morris, Damito Owen, Fa'aana Tosi	8	Homes for Youth

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Reclaiming Futures: "Second Chances"	For the 100th anniversary of the Juvenile Court System, Second Chances documented stories of important leaders who had been troubled youths and in trouble with the law. These life stories encourage youth to overcome adverse circumstances, to grow out of that past, to become whom they were meant to be. The group and the teens working with them gathered and documented Alaska's stories of Alaskan leaders; they sum up their project in three words: "Confidence through compassion." These life stories challenge adults to come alongside youth and to mentor them in confidence. Excerpts of the stories are on display at graduation. Reclaiming Futures/United Way will utilize the transcripts and video footage to produce a published piece.	Chiquita Cothron, Robert Hernández, Lisa Johnson	8	United Way
Digital Storytelling Project	<u>Stone Soup Group serves families that include children with disabilities. As part of this project, a protocol was designed for interviewing people who have stories to tell, and the team helped participants develop their stories with audio and visual material. Stories can be viewed at <a href="http://www.webbweavers.com/stoneSoup/index.html">www.webbweavers.com/stoneSoup/index.html</a>.</u>	Jason Borer, Joe Geraci, Fatima Hoger, Ginger Stock-McKenzie	8	Stone Soup Group
Crisis Line Translation Bank	With over ninety languages spoken in the Anchorage area, it should come as no surprise that communication might occasionally be difficult; in emergency situations, these difficulties can escalate exponentially. Over the course of the project, the group conducted research into past and current efforts in the field, formulated and conducted a survey among local nonprofit crisis organizations, and have prepared a report with which to share findings throughout the community.	Andria Agli, Tracey Hegna, Priscilla Hensley, Toni Massari McPherson, Stacie Papineau, Kim-Marie Walker	7	
Grandma's Garden	Grandparents raising grandchildren are an increasing group of heroes. This project would help overcome their isolation, beginning with an area-wide campaign to identify grandparents (aged 60 and older) raising their grandchildren. The group provided reading (historical fiction and how-to books), and home improvement projects in her two-year-old condominium in south Anchorage.	Mary Valero Bloes, Gregg Knutsen, Lynne Koral, Selina Duncan Metoyer	7	
Focus Groups	KSKA wanted to ascertain their value and service to Anchorage listeners, young and old, in terms of program schedule, their membership drive approach, and their service to the business community and new and underserved communities. The Leadership Anchorage team conducted two focus groups to gather feedback and submitted an analysis of their findings to KSKA. The analysis will serve as a tool to craft the public radio station into a more defined, focused, effective medium of public service to the Greater Anchorage area.	Melba Cooke, Hans Neidig, Carla Shelton, Sarah Sherry, Bryan Talbott-Clark	7	KSKA
Unity Park Inauguration	After September 11, 2001, a group of Anchorage citizens banded together to form Unity Park, ten acres near Eagle River Nature Center to include recreational facilities, an interfaith worship structure, a Remembrance Trail for hiking, and educational facilities. The project is a fledgling organization, and the Leadership Anchorage group provided guidance for outreach, strategic planning, and development of a volunteer database.	Carlette Mack, Steve Moss, Mari Jo Parks, Helena Schwenter, Judy Sullivan-Pickens	7	

## Leadership Anchorage Community Projects

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Museum Exhibit	This summer, in celebration of 100 years of flight in Alaska, the FAA joins the Anchorage Museum of History and Art in featuring an interactive exhibit on the history of aviation in Alaska. Soaring with the Ravens is the publication created and produced by this group to serve as an enrichment tool and family guide to the exhibit, assisting families in getting the most fun and information from their experience.	Christopher Constant, Jacqueline Lee, Julia Martinez	6	Federal Aviation Administration
Inventory and Expansion	This group built a more comprehensive list of recipients of the services offered by the Food Bank of Alaska by surveying faith and cultural communities, schools, and various non-profits. They gathered information as to whether these groups were already involved and if they wanted to become contributors to or recipients of Food Bank services. At the same time, Food Bank of Alaska was publicized through contacts, meetings, and presentations. The main goal was to promote greater community awareness, draw more volunteers, and encourage more food drives and pantries.	Angela Camos, Chris Dillon, Ben Masillem	6	Food Bank of Alaska
Temporary Shelter for Pets	Working with both Abused Women's Aid in Crisis (AWAIC) and Friends of Pets, this group created a temporary safe haven for domestic pets belonging to women escaping from domestic violence. The group recruited a network of local boarding facilities, as well as created policies and procedures which outlined the responsibilities of caretakers as well as pet owners.	Gary Hanson, Patty Hickok	6	Friends of Pets/AWAIC
A.W.A.R.E. Neighborhoods	After 1,100 Anchorage residents were trained in the "Anchorage Watchful Alert Ready for Emergencies" Program, a citizen preparedness program, the next step was for citizens to organize themselves by neighborhood: identifying their resources, mapping out a plan to respond to emergencies, and empowering residents to respond to local concerns. This group chose two pilot neighborhoods: a cul-de-sac of six homes on the Hillside and a Sand Lake neighborhood of eighty homes. Emergency Action Plans were created, potlucks and meetings held, and film collected for future promotion.	Bruce Bartley, Sherri Jackson, Lupe Marroquin, Nathan Spees	6	Municipality of Anchorage
Ethnic Outreach Focus Group	How can the Anchorage School District be more effective and successful with our minority students who now comprise 41-44% of our student population and speak 120 languages? This group selected two cultural groups as pilots for expanding connections with the Anchorage School District: the Samoan and Hmong communities. Research, outreach, and translations were accomplished, with lessons learned in how to communicate with other groups.	Kathy Day, Tom Huhndorf, Rebecca Kyle, Victoria Shaver	6	Anchorage School District
Adult Urban/Rural Exchange	In an attempt to bridge the Urban/Rural Divide, this group modeled the Rose Cultural Exchange, but with adults. Numerous groups have seen the need for this kind of experience (teachers, the Chamber of Commerce, media organizations, and federal workers), so this group created a pilot program with the Village of Tatitlek. The group members participated in Tatitlek's Cultural Heritage week on May 8-10 and developed itineraries and procedures for both urban to rural and rural to urban exchanges.	Robin Kornfield, Jeff Lentfer, Matt Rafferty, and Valerie Totemoff	5	



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Alaska 20/20 Facilitator Training Program	Alaska 20/20, a statewide project of the Alaska Humanities Forum, seeks to capture the public vision of Alaska, chart its adherence to that vision, and issue a statewide “report card.” But spreading the word and gaining input statewide is a formidable task. This group chose to develop the training program for outreach efforts that would take this program statewide, as well as “take it there” themselves	Rolf Dagg, Rada Jones, Jim King, Cynthia Morman, Cindy Norquest, Bill Wielechowski	5	
Healing Racism Film Series Cultural Event	This group tackled the issues of racism head-on, opening a community dialogue through the use of film. Film audiences discussed the films and have the opportunity to continue with Healing Racism in Anchorage, a non-profit organization which provides on-going, facilitated discussion groups. The group’s showings of Journey to a Hate Free Millennium and Color of Fear drew sizeable audiences at the Anchorage Museum of History and Art, and plans are underway to “hand off” the series to continue on into the future.	Valerie Baffone, Alex Jumao-as, Jeff Lentfer, and Loretta Riley	5	
Assets Framework	Research has shown that the more assets young people have, the more likely they are to have positive healthy attitudes and behavior, and the less likely they are to engage in risk behaviors. This group, working with the Anchorage School District, developed an outreach program so that the Assets Framework could become a community-wide endeavor rather than something that “just happens at school.”	Jeff Brune, Maver Carey, Macon Roberts, and Inez Webb	5	Anchorage School District